



# COURTNEY LARAMANDE

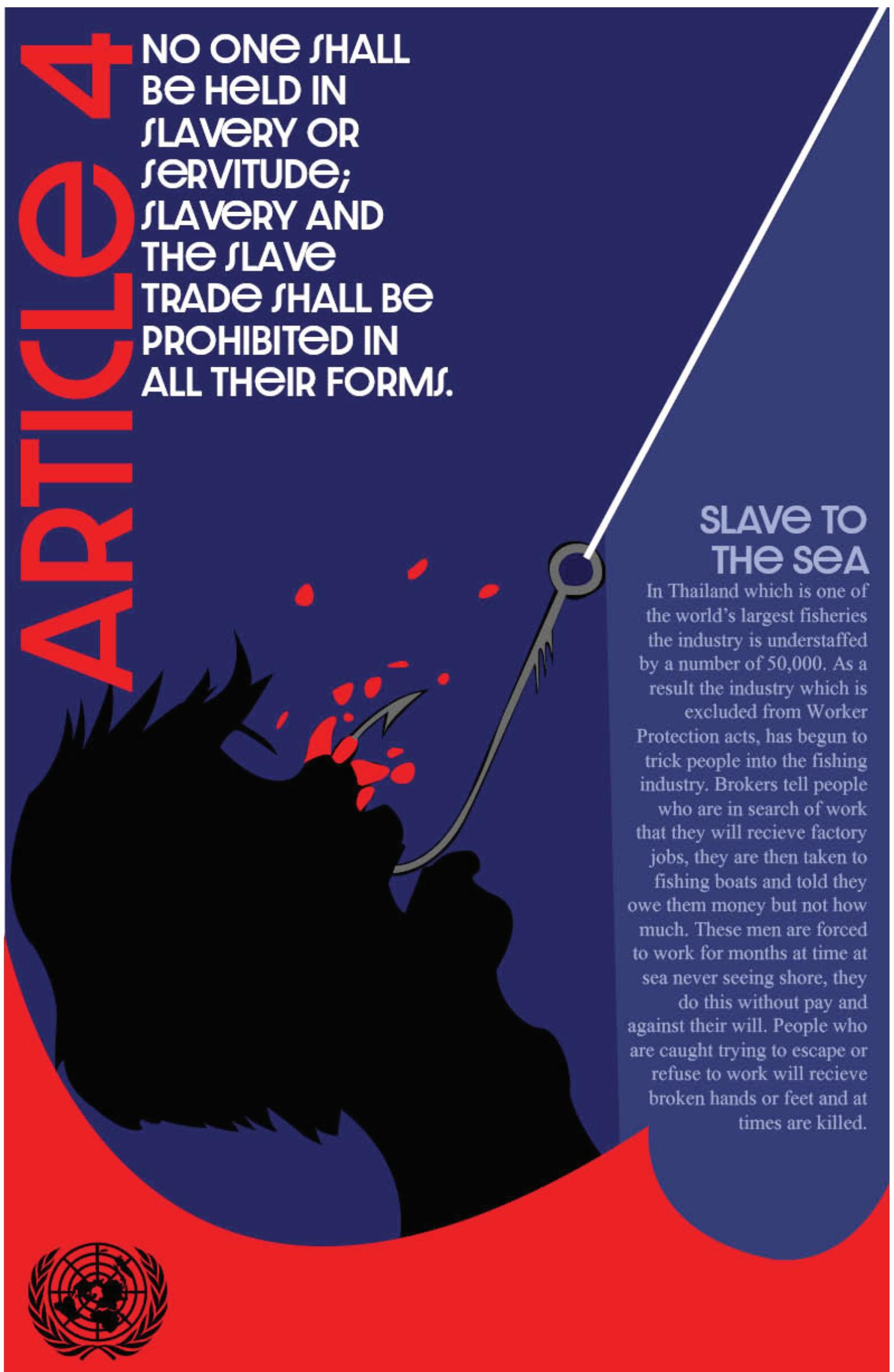
2020

PDF PORTFOLIO

Next

# HUMAN RIGHTS POSTER

For this poster I decided to chose article four, my reason for picking this article was because I had a few ideas for it as soon as I finished reading it, and I wanted to do something different, I wanted to do the poster on a topic that is a current issue and not a case of slavery that happened years ago. I did some research and discovered an issue of modern slavery in Thailand in the fishing industry.



# GONE WITH THE WIND

I took the original cover and added in these creepy pig masks that I found. One of the reasons I picked the pig masks is due to the fact that I couldn't find very many free images that showed masks from the side or that worked well because of how close the faces the were.

The pig masks are creepy and work well in the small amount of space there was to work with between their faces. I also added the red cat's eye, I did this so that there is a central point to focus on I find that it really catches your attention and draws you in.



Released: 1961  
Hifi Hits  
Artists: City of London Sinfonia, Muir Mathieson, Max Steiner and The Selznick International Orchestra

Previous

Next

# HISTORY OF ROCK MUSIC INFOGRAPHIC

This was project I recently touched up. I was tasked with creating a time line for the development of rock music and for each stage I had to listed 3 artists and some of their songs. I decided to organize the information using colors, type hierarchy, and a time line showing the phases that modern rock through in the correct order. I included it in my portfolio because it shows my ability to a large amount of information into a one page design.



## Project Rationale

The objective is to create a magazine nameplate, two double page spreads and two covers that will attract readers. Which they do because they have bright pops of color throughout them which draw attention of people passing by.

# MAGAZINE SPREAD/COVER



THIS WEEK WE DIVE INTO: Korean Pop culture

## YOU WON'T BELIEVE

These crazy korean snacks exist!  
Octopus flavoured what?

## KPOP

Maybe you'll hear it on your radio tomorrow.

**THE DEEP**

**WHO IS G-DRAGON**

Previous

Next

## Project Rationale

The objective is to create a magazine nameplate, two double page spreads and two covers that will attract readers. Which they do because they have bright pops of color throughout them which draw attention of people passing by.

## MAGAZINE SPREAD/COVER

# POLE DANCING

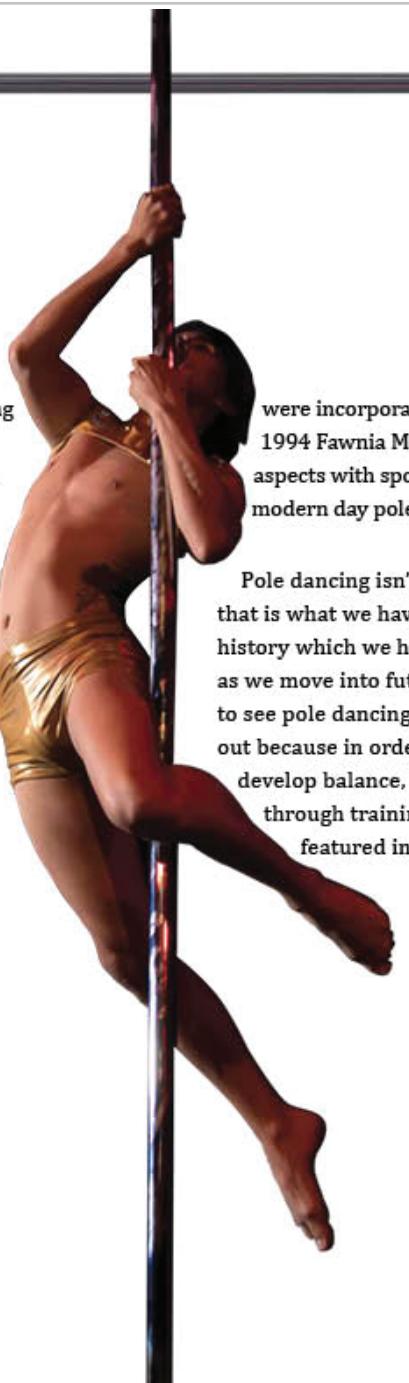


**P**ole dancing started as a ritual among tribes in Africa. The ritual was for the pleasure of a woman future husband, she would dance on a wooden pole in a fashion that would insinuate the act of sex. Another possible start to pole dancing would in medieval Europe where people would use pole dancing to attract the opposite gender.

**Mallakhamb** (word breakdown *malla*: wrestler, *khamb*: pole) which is another form of pole dancing, mallakhamb a traditional Indian dance that contained acrobatics moves with wooden pole or edge. People who participated in mallakhamb were considered athletes and was directed towards males.

Over in china pole dancing can be traced back 1000 years this style is called pole climbing and like mallakhamb is male orientated. The men would use 6-metre-high poles and this required both strength and balance.

People were doing forms of pole dancing in 12th century Rome as well the most popular of the time being Maypole and was female orientated. The poles would be decorated with flowers and was a fertility ritual.



More modern-day pole dancing began in the 1920s during the Great Depression and was called Hoochie Coochie. You could see **Hoochie Coochie** performed by females in the circus these sensual dances gained popularity in the 50s and became part of the Burlesque scene. It was from here on that pole dancing was seen as a sensual. However, it wasn't until 1980 that lap dances were incorporated with the pole then in 1994 Fawnia Mondey combined the sensual aspects with sport movement and developed modern day pole dancing.

Pole dancing isn't just for strippers in a club, that is what we have learned. It has a large history which we have briefly covered here and as we move into future people are beginning to see pole dancing as a great way of working out because in order to pole dance you must develop balance, strength and endurance through training. It may even some day be featured in the Olympics.

PAGE 10

PAGE 11

# THE:DEEP

THIS WEEK WE DIVE INTO: *Dance Around the World*

## POLE DANCING

It all started where?  
Where is it going?  
You might be doing it gym soon.

## TRADITIONAL DANCE

Take a look at what at old dances, that we think are far from dying out.

## STARS OF ARIAL SLIKS

We interviewed some of the biggest stars from the world of aerial slik.



Previous

Next

# DANCE POSTER

This is a poster I did for a class, I recently revised it and created a mock-up. In this poster I decided to be playful with the type, having it interact with the background and intertwine words. I did this because dancers behave in a similar way.



Previous

Next

# SKATEBOARD DESIGN



Once again these are designs from an illustration class. The target audience was young adults/youth, I went for an edgy look and feel which seemed to be a popular theme when I did my research.

I created these by first drawing everything by hand and bring it into illustrator, using the drawings as a template.

Previous

Next

# PRINT FILE



Thursday, September 19, 2019



#### Dieline Specs - Stand Up Pouch

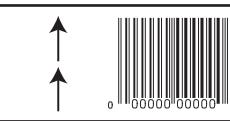
Sheeting to convert to \_\_\_\_\_

Maximum Print Area \_\_\_\_\_

Eyemark Size \_\_\_\_\_

\_\_\_\_\_ = Bleed    \_\_\_\_\_ = Zipper    \_\_\_\_\_ = Seals    \_\_\_\_\_ = QC Marks

#### REVERSE PRINT



Print Direction though press  
and UPC Orientation

NOTE: Refer to packaged product for determining  
legible graphics size. This dieline is for Maximum  
print area only. Tempo Plastics Limited will not be  
liable for any dieline misinterpretation.

#### OPERATOR QC CHECKLIST

<input type="checkbox"/> Notch 1"	<input type="checkbox"/> Date code / Lot#
<input type="checkbox"/> Zipper 1 1/2"	<input type="checkbox"/> Custom
<input type="checkbox"/> Eyemark 1/4" x 1"	<input type="checkbox"/> Custom
<input type="checkbox"/> UPC	<input type="checkbox"/> Custom

# TEMPO PROJECT CHILD PROOF BAG

This bag was designed for a contest made available to me through Georgian College, the contest was hosted by Tempo plastics in Barrie Ontario. It received 5th place, I was told it will printed and used

as samples at trade shows, etc. They made some changes in order for it to be more realistic to print. The whole bag is a metallic foil excluding the spot matte shown in magenta, but will print black.



## 2020 Style Guide



Phone: 705 567 2243 • Email: [info@HotBuns.com](mailto:info@HotBuns.com) • Website: [HotBuns.com](http://HotBuns.com)  
Address: 3 Rose Avenue • L82 124 • Orillia, Ontario

# HOT BUNS STYLE GUIDE

This is a remake I did of a previous project. It is the style guide for a bakery, I chose warm and light tones for the design and imagery to achieve a friendly welcoming



### LOGO USAGE

#### Sizing

Minimum size for the logo is width: 0.46" X Height: 0.58"



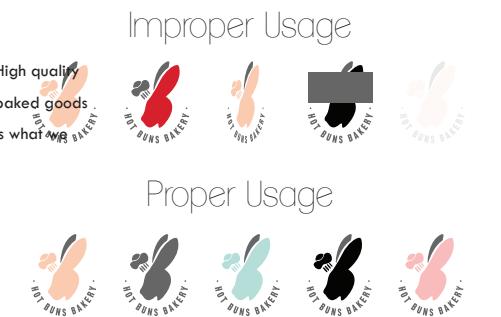
#### Colour Variations

These are the logos in our brand colours as well as black and white options.



#### Proper Usage

Logo may be displayed with a transparency no lower than 340. Logo can bleed off pages (example on cover). Type may not bleed onto logo.



#### Improper Usage



#### Proper Usage



### BRANDING

#### Brand Colors

Brand colours may be used in the logo, along side it, etc. Other colours are permitted if needed.



#### Graphic Assets

These graphic assets may be used along with our logo they ARE NOT a replacement for the logo.



### Typeography

The typography listed below recommended to be used for our branding but other sans-serif may be used.

ClementinePDaar Hairline: Subheads, Body Copy  
AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSs  
TtUuVvWwXxYyZz  
0123456789  
!@#\$%^&\*()\_+=[]{?>/^~

ClementinePDaar Light: Subheads, Body Copy  
AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSs  
TtUuVvWwXxYyZz  
0123456789  
!@#\$%^&\*()\_+=[]{?>/^~

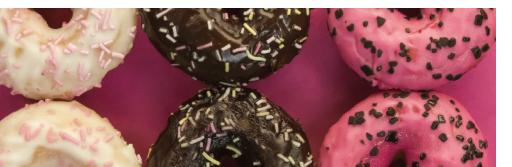
ClementinePDaar Hairlineitalic: Subheads, Body Copy  
AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSs  
TtUuVvWwXxYyZz  
0123456789  
!@#\$%^&\*()\_+=[]{?>/^~

ClementinePDaar Lightitalic: Subheads, Body Copy  
AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSs  
TtUuVvWwXxYyZz  
0123456789  
!@#\$%^&\*()\_+=[]{?>/^~

Rhode MediumCondensed : Heading, May also be used for subheads  
AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSs  
TtUuVvWwXxYyZz  
0123456789  
!@#\$%^&\*()\_+=[]{?>/^~

### Image Usage

Images must follow the tone of those presented in this style guide. Which would be warm-toned images and bright colourful images. Like the ones shown below.



# GOALIE MASK

This mask was a design concept for Toronto Maple Leaf goalie Hutch for Hockey Fights Cancer. My idea for this mask was cancer is a monster and we must work together to defeat it. The teeth on the mask where hand draw by me and touched and colored in photoshop. The mask had design had to be broken up into three different pieces because of the method being used to apply the vinyl.



Previous

Next

# COURTNEY LARMAND

2 0 2 0

THANK YOU

EMAIL: [Courtney.Larmand.Design@hotmail.com](mailto:Courtney.Larmand.Design@hotmail.com)

PHONE: (705) 791 2519